



EISEN | LETUNIC

TRANSPORTATION, ENVIRONMENTAL AND URBAN PLANNING

NIKO LETUNIC | niko@eisenletunic.com

EMPLOYMENT

EISEN | LETUNIC, 2005-PRESENT

Co-founded firm and serve as one of two principals. Projects have included:

- Update of the San Francisco Countywide Transportation Plan
- Management-level review of the Alameda County CMA's "Guaranteed Ride Home" program
- Transit enhancement study for the West Contra Costa Transportation Advisory Committee
- Update of the Alameda Countywide Bicycle and Pedestrian Plans
- Policy paper for Smart Growth America on sustainable water and sewer infrastructure
- Streetscape master plans for the City and County of San Francisco
- Transit-oriented development strategy for the City of San Leandro's downtown
- U.S. EPA's Smart Growth Implementation Assistance program
- Primer for the San Mateo County Department of Housing on the benefits of infill development
- Study to develop CEQA thresholds of significance for transportation impacts (client: SFCTA)
- Update of the Contra Costa Countywide Bicycle and Pedestrian Plan
- MTC's "complete streets" checklist for bicycle and pedestrian projects

CITY OF OAKLAND, 2001-05

- Served as lead planner for Measure DD, a successful 2002 local ballot measure that authorized nearly \$200 million in bonds for dozens of public-access and open-space projects
- Oversaw the planning process for the Lake Merritt Park master plan and project-managed the feasibility study for a waterfront promenade along the entire length of the Oakland Estuary
- Updated the safety and noise elements of the city's general plan

ASSOCIATION OF BAY AREA GOVERNMENTS (OAKLAND), 1998-2001

- As trails planner for the San Francisco Bay Trail Project, assisted local governments in planning, designing, funding and implementing trail segments and related facilities
- Developed promotional and public-relations materials for the Bay Trail Project, including newsletters, fact sheets and press releases

BAY AREA AIR QUALITY MANAGEMENT DISTRICT (SAN FRANCISCO), 1996-97

On assignment from the US Environmental Protection Agency (see below)

- Developed an innovative program to officially endorse air quality-beneficial projects
- Provided technical assistance to developers and local jurisdictions on transportation demand management strategies to mitigate the air quality impacts of proposed projects
- Reviewed and commented on environmental review documents on behalf of the district

US ENVIRONMENTAL PROTECTION AGENCY, REGION IX (SAN FRANCISCO), 1993-98

- Helped develop drinking-water systems in low-income areas along the US-Mexico border
- Served as historic preservation coordinator for the activities of the regional office

EDUCATION

- University of California, Berkeley; master of business administration (2005)
- University of Texas at Austin; master of science in architectural studies (1991)
- Tufts University (Medford, Mass.); bachelor of arts (1987) and junior year abroad in Paris, France

RECENT PUBLICATIONS

- “Beyond Plain English: Ten best practices for creating citizen-friendly planning documents;” *Planning* (magazine of the American Planning Association), October 2007
- “Analyzing Impacts Related to Global Climate Change under CEQA” (with Michael Hendrix); *California Planner*, September/October 2007
- “Taking a Walk in Alameda County” (with Victoria Eisen); *Northern News* (newsletter of the Northern California section of the American Planning Association), August 2007
- “How Should General Plans Deal with Global Warming;” *California Planner*, July/August 2007
- “CEQA Thresholds of Significance: A Do-It-Yourself Guide for Public Agencies” (with Christopher E. Ferrell, Ph. D.); *California Planner*, March/April 2007

AWARDS

- Award in “focused issue” category from the Northern California section of the American Planning Association for the *Alameda Countywide Strategic Pedestrian Plan* (2007)
- Award of merit from the California Chapter of the American Planning Association for *Protect Oakland*, the updated safety element of the City of Oakland’s general plan (2005)

RECENT PRESENTATIONS

- “Measuring Up: Four key transportation reforms for improved livability;” CCAPA conference; San Jose, October 2007
- “Breaking a Planning Taboo: CEQA review without automobile LOS analysis;” CCAPA conference; San Jose, October 2007
- “Lessons learned in transforming San Francisco’s streets for bicycling;” Walk/Bike California conference; Davis, September 2007
- “Best practices in pedestrian planning;” Institute of Transportation Engineers, District 6 (San Francisco Bay Area section); San Francisco, May 2007

OTHER

- Member of the citizens advisory committee of the San Francisco County Transportation Authority (1999-2001)
- Member of the San Francisco Bicycle Advisory Committee (1994-1997); chair of the funding subcommittee
- President of the board of directors of the San Francisco Bicycle Coalition (1995-2000)
- Member of the American Planning Association, the Association of Environmental Professionals and the Urban land Institute
- Graduate of the San Francisco Chamber of Commerce “Leadership San Francisco” program (2001)
- Raised in Ecuador and Colombia; speak, read and write Spanish fluently